



small business EXPO

Call for Vendors

\$175

Siouxland Chamber Members With 20 or Fewer Employees Are Invited To Participate in the Business EXPO (two part time employees count as 1)

\$50+

Food/Beverage Related Siouxland Chamber Members of ANY SIZE Are Invited To Participate in *Savor The Siouxland Chamber* Vendor agrees to provide food samples for a minimum of 100 people

Why Be A Vendor?

- Meet decision makers in a warm & lively environment –Bring your business face-to-face with Siouxland executives and network with potential new, quality customers
- Touch base with your established customers, show new products, renew your relationships and thank them for their business
- Meet fellow small business owners at the Vendor Meet & Greet prior to the EXPO opening
- Free marketing–The Siouxland Chamber of Commerce handles all promotion of this event
 - ~ Promotion of the EXPO through the Chamber’s social media platforms, Week at a Glance Newsletter and website
 - ~ We’ll individually announce your business as a vendor on social media. You choose how you want that announcement to look: Business logo w/ fun facts, photo with fun facts, or a video announcement (we’ll provide the guidelines and suggestions and even do the video recording if you like)
 - ~ Your business listing on a reusable bag guests will receive–consider having a giveaway or marketing piece to throw in when they visit your table
 - ~ Live radio remote at the event–be one of the 1st businesses to register for a chance to chat on-air with a radio celebrity from Powell Broadcasting.
 - ~ A **Positively Siouxland** radio feature promoting the EXPO
 - ~ Electronic invite to all Chamber members
 - ~ Public announcement and invite of event on media outlets
- Door prizes provided by the Chamber–**but feel free to do a drawing/prize on your own as well**
- Food and beverages available

Vendor Schedule —

12:00–4:00 PM Set Up
 4:00–4:30 PM Vendor Meet & Greet
 4:30–6:30 PM Small Business EXPO
 6:30–7:00 PM Tear Down

How To Become A Vendor ?

1. Register by clicking “[Register Online](#)”
2. Pay your fee – includes all marketing, Vendor Meet & Greet, vending space with table and chairs
3. Complete the Vendor Participation Form–**LOOK for the link in your REGISTRATION CONFIRMATION**
4. E-mail your high resolution .eps or .jpg logo to Katy Karrer, kkarrer@siouxlandchamber.com
5. Start preparing by reading “[Vendor Best Practices–The 4 Ps](#)”
6. Let Katy Karrer know if you have ANY questions–kkarrer@siouxlandchamber.com –712.255.7903

Space is limited so register soon
Registration not secured until payment is received